# 2018 Rally at Main Street Station Sponsorship

On April 5, 2018 at 4:00pm, VCC is having our annual fundraiser for alternative fuel enthusiasts, market drivers, and partners at Richmond Main Street Station. All alternative fuel vehicles will be celebrated and drivers from across the state will converge. At the event, entrepreneurs, fleet managers, executives, industry professionals, fuel providers, air quality agencies, and policymakers will come together for a state of the alternative fuel industry address and award program. All sponsorships include tickets to the event.

## We need your support!

Sponsorship entitles your organization the valuable opportunity to showcase your ideas, brand, and products. This event also serves as Virginia Clean Cities' annual fundraiser to raise program funds to advance clean alternative fuel programs in Virginia. Event Sponsorships include complimentary tickets, which can be handed out to fleets or clients. Individual tickets may be purchased through the event website on <a href="http://www.virginiacleancities.org">http://www.virginiacleancities.org</a>.

# Sponsorship Opportunities: A Team (\$2,500)

- o Sponsorship includes up to 10 complimentary tickets
- o Logo on A Team slide during event
- o Recognition in event program and emails with logo
- o Up to 3 demonstration vehicles and a full display table
- o Up to 2 minute speech allowance during Alt Fuel Program

### Pace Car (\$1,000)

- Sponsorship includes up to 5 complimentary tickets
- o Logo on Pace Car slide during event
- o Recognition in event emails with logo
- o 1 demonstration vehicle and a full display table
- o Up to 1 minute speech allowance during Alt Fuel Program

#### Pole Position (\$500)

- o Sponsorship includes up to 3 complimentary tickets
- o Recognition on Pole Position slide during event
- o Recognition in event emails with name
- o 1 demonstration vehicle and half of a display table

#### **Individual Sponsor (\$100)**

- o Sponsorship includes up to 2 complimentary tickets
- o Recognition on Individual Sponsor slide during event

Contact Matt Wade at <a href="mailto:mwade@vacleancities.org">mwade@vacleancities.org</a> or at 540-568-4051For more information, please visit <a href="http://www.vacleancities.org">http://www.vacleancities.org</a> and click on our events page

Contributions can be made by clicking the donate button on Virginia Clean Cities' main page
Checks can be made out to Virginia Clean Cities
Virginia Clean Cities is a registered 501(c)(3) corporation.

