



EV Outreach & Education Coordinator (Maryland/DC)

About Citizen Energy

Citizen Energy (CE) was founded in 2012 with a vision to bring people together to build a 100% clean energy economy. Through our electric vehicle (EV) Charging as-a-Service solution, we accelerate the adoption of EVs and deploy charging infrastructure at no cost to site hosts. Our experienced team engineers, finances, installs, and manages a nationwide EV charging stations network. CE prioritizes engaging underserved communities and helps consumers make the switch to EVs, save at least 50% in fuel costs and reduce pollution in their communities.

About the Opportunity

CE recently formed a partnership with General Motors Climate Equity Fund, IDEAS for Us, and GreenLatinos on a new exciting initiative to deploy charging infrastructure and implement outreach/education for Latino communities in the state of Maryland. CE is recruiting for a full-time bilingual Outreach and Education Coordinator. The position requires local travel, visiting projects sites, with a CE provided electric vehicle. Above all, this position requires an “all hands on deck” mindset to meet aggressive deadlines and help prove the viability of the initiative.

Responsibilities include:

- Collaborate with CE team, partners & stakeholders to create and implement a grassroots EV outreach/education campaign to serve Latino residents of multifamily housing.
- Educate multifamily housing residents on the benefits of EVs and organize events and workshops to increase awareness, knowledge and trust in EV technology.
- Implement lead generation tactics and develop partnerships with community organizations to increase the number of campaign participants.
- Organize an EV purchasing Co-op to aggregate buying power and provide discounts for drivers to purchase, finance, and/or lease new or pre-owned EVs.
- Identify and qualify potential EV charging project sites in Latino communities, and execute outreach strategies to secure site host commitments.
- Manage all aspects of project intake including prescreens, contracts, incentive applications, and all project paperwork. Work with CE subcontractors and vendors to coordinate site visits, project management, equipment installations, and troubleshooting.
- Other duties as assigned, including but not limited to: admin tasks, public speaking, talking to media, surveys, reports, process standardization and improvement, etc.

Pay & Benefits

- \$45,000 to \$60,000 (commensurate with experience)
- Medical, dental and vision care insurance
- Retirement plan with employer matching
- Electric vehicle for work travel (personal travel option)
- Paid time off and holidays
- Teleworking
- Career advancement opportunities (including roles with an incentive bonus plan)

About You

- 2+ years relevant experience in community organizing, outreach, sales and/or teaching. Bachelor's degree preferred, but not required.
- Outstanding Spanish and English verbal and written communication skills (ability to represent CE professionally, speak to large groups, present educational concepts, etc).
- Ability to lead, follow, and work collaboratively with a wide range of internal and external stakeholders. Proactive, multi-tasker, and focused on meeting objectives and deadlines.
- Demonstrated commitment to CE's mission and the communities we serve. Flexible and willing to embrace change and bring ideas and energy to a rapidly growing organization.
- Able to travel locally from project site to site in CE provided electric vehicle. Applicants must have a valid driver's license and good driving record to be considered.
- Experience living and/or working in economically disadvantaged communities and with diverse populations.
- Electric vehicles or clean energy industry experience preferred, but not required.
- Available for occasional weekend and evening work as required.
- Proficient in Microsoft Office, Google Suite and/or able to quickly learn web applications.
- Must be able to pass a background check & screening for drugs that are illegal in the state of Maryland.

How to Apply

Email resume and cover letter to jobs@citizen-energy.com