

# Rally at Main Street Station Sponsorship

On April 3, 2025, VCC is having our annual fundraiser for alternative fuel enthusiasts, market drivers, and partners at Richmond Main Street Station. All alternative fuel vehicles will be celebrated and drivers from across the state will converge. At the event, entrepreneurs, fleet managers, executives, industry professionals, fuel providers, air quality agencies, and policymakers will come together for a State of the Alternative Fuel Industry Address and award program. All sponsorships include tickets to the event.

## **We need your support!**

Sponsorship entitles your organization the valuable opportunity to showcase your ideas, brand, and products. This event also serves as Virginia Clean Cities' annual fundraiser to raise program funds to advance clean alternative fuel programs in Virginia. Event Sponsorships include complimentary tickets, which can be handed out to fleets or clients. Individual tickets may be purchased through the event website on [vacleancities.org/event/2025-rally-in-richmond/](http://vacleancities.org/event/2025-rally-in-richmond/)

### **Sponsorship Opportunities:**

#### **All Star (\$2,500)**

- Sponsorship includes up to 10 complimentary tickets
- Logo on All star slide during event
- Recognition in event program and emails with logo
- Up to 3 demonstration vehicles and a full display table
- Up to 2 minute speech allowance during Alt Fuel Program

#### **Diamond (\$1,000)**

- Sponsorship includes up to 5 complimentary tickets
- Logo on Gold event slide during event
- Recognition in event emails with logo
- 1 demonstration vehicle and a full display table
- Up to 1 minute speech allowance during Alt Fuel Program

#### **Gold (\$500)**

- Sponsorship includes up to 3 complimentary tickets
- Recognition on Gold event slide during event
- Recognition in event emails with name
- 1 demonstration vehicle and half of a display table

#### **Individual Sponsor (\$250)**

- Sponsorship includes up to 2 complimentary tickets
- Recognition on Individual Sponsor slide during event

Contact Matt Wade at [mwade@vacleancities.org](mailto:mwade@vacleancities.org) or at 540-568-4051. For more information, please visit <http://www.vacleancities.org> and click on our events page.

Contributions can be made [here](#). Checks can be made out to Virginia Clean Cities. Virginia Clean Cities is a registered 501(c)(3) organization.